

Forests for Tomorrow Communications Plan
April 10, 2006



The Communications Plan outlines the tools and processes that will be used for effective communications and information sharing with external stakeholders and within the Forests for Tomorrow Program. The plan is designed to provide consistent and timely information about the project to all appropriate players.

Background:

The Forests for Tomorrow Program (FFT) is a multi-agency initiative designed to improve the long-term timber supply in recent fire and mountain pine beetle (MPB) - impacted areas through the re-establishment of young forest on areas that would otherwise remain under-productive. The Ministry of Forests and Range, and the Ministry Responsible for Housing (MOFR) envisage a 15-year program until target stands achieve free-growing. The funds will apply to provincial crown lands within the timber harvesting land base, where the forest industry is not obligated to reforest. While most impacted areas will regenerate naturally over time, areas that are highly valuable for timber production, wildlife habitat, water, fisheries, or other forest values require help to accelerate the regeneration process.

See <http://www.for.gov.bc.ca/hfp/fft> for more information.

The objectives of the Forests for Tomorrow program are to:

1. Accelerate the recovery of the timber supply, biodiversity and other non-timber forest values in forest management units affected by catastrophic mountain pine beetle (MPB) infestations and recent large fires, through strategically planned reforestation and rehabilitation activities
2. Revise silviculture strategies in management units catastrophically impacted by mountain pine beetle, and survey, assess, and plan the high priority silviculture work not legally required of licensees
3. Ensure that licensees restore burnt plantations under free-growing obligations, by funding reforestation according to Section 108 of the *Forest and Range Practices Act*
4. Invest in the future forest by ensuring that young forests established under the program achieve free-growing status
5. Update information that supports accurate timber supply forecasts, and silviculture planning, reporting and decision-making
6. Ensure a sound scientific and technical foundation by incorporating research, effectiveness evaluation, monitoring and timber supply analysis into the program decision-making framework and treatments

Both Forests for Tomorrow and The Mountain Pine Beetle Emergency Response: Canada-B.C. Implementation Strategy provide funding for the Ministry of Environment to plan and implement ecosystem restoration work.

Communication Objectives:

- Demonstrate government's commitment to reforestation and restoring all forest values in areas affected by recent wildfires and mountain pine beetle where licensees have no obligation to reforest
- Profile rehabilitation/reforestation activities on the ground to demonstrate that after devastating wildfires or mountain pine beetle infestations forests will regenerate
- Demonstrate that Forests for Tomorrow activities support government's Mountain Pine Beetle Action Plan objectives to mitigate environmental impacts of the beetle
- Communicate timely information about the activities, successes and challenges of FFT to decision makers
- Communicate the activities and achievements of FFT Committees internally to facilitate information sharing, avoid duplication and build team awareness
- Communicate important policies and direction (i.e. The Safety Action Plan) to contractors delivering Forests for Tomorrow activities on the land base
- Consult with aboriginal peoples (First Nations) where there are aboriginal interests (potential aboriginal rights or title) that may be impacted by a Crown decision and associated activities

Key Messages:

FFT communications should reinforce the following key messages:

- The major focus of Forests for Tomorrow is to ensure areas outside of industry obligation that were burned by wildfires in 2003 and 2004 and areas impacted by the mountain pine beetle are reforested and brought to free-growing
- Forests for Tomorrow is not just about planting trees; it is about restoring ecosystem health to areas impacted by fire or the pine beetle
- Forests for Tomorrow is an inter-agency initiative resulting in the expertise to develop the best reforestation and rehabilitation strategies
- Forests for Tomorrow uses a broad range of scientific knowledge to develop strategies to reduce the risk of future MPB epidemics
- Forests for Tomorrow identifies high priority areas for treatment through strategic planning processes and ground surveys and aerial and satellite photography

- Forests for Tomorrow is guided by the mandate to undertake stewardship measures to maintain and restore productivity in a manner that reduces the risk of future timber losses and maintains biodiversity and other non-timber values
- Forests for Tomorrow is committed to effectiveness evaluation and continuous improvement

Key Accomplishments to date:

<p>1. Program management and planning activities</p> <ul style="list-style-type: none"> • Program Management Plan • Website • Communications Plan • Workplan • Silviculture Strategy updates 	<p>2. Inventory</p> <ul style="list-style-type: none"> • Inventory/Mapping Strategy for Non-timber Allocation Decisions • Map 2003/2004 fires • Map exempted openings • Map mortality from MPB • Remote sensing imagery • VRI cut in tool • PEM Mapping
<p>3. Silviculture Activities</p> <ul style="list-style-type: none"> • 350 ha planted; 10,000 ha prescribed for reforestation in 2003/04 SIFR fires • MPB Young Pine Survey • Backlog/Impeded file review • Backlog Surveys • 800 ha backlog brushed • Rust-infected Pine stands survey • 2006 sowing- 10.5 million seedlings • 3000 ha fertilization • FRPA s.108 payments – \$12Mil • Vole monitoring program 	<p>4. Evaluation and Restoration</p> <ul style="list-style-type: none"> • Effectiveness Evaluation Strategy • Wildlife Danger Tree Assessment Projects • Stand Level Biodiversity Baseline Data • Ecosystem Restoration Strategy • Restoration Project Town-Dickie Fire • MOE input to Silviculture Strategies
<p>5. Research</p> <ul style="list-style-type: none"> • Research Strategy • Pli Provenance Trial Re-measurement • Assessment of attack in Pli trials • Confirmation of Pli mortality level estimates 	<p>6. Other Projects and Initiatives</p> <ul style="list-style-type: none"> • Species Deployment Project • Chief Forester Symposium on Future Forest Ecosystems • FFT seed/ gene Resource Management Plan • Improve Pli Class A seed use • Cone collection

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| <ul style="list-style-type: none"> • Red/Green attack level analysis • BEC updates • Pine Mushroom survey | <ul style="list-style-type: none"> • Recreation sites |
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Communication Strategies/ Tools:

The lists below summarize some of the strategies and tools to be used in program communications. For a detailed list of stakeholders and specific communication needs please see Appendix A. For a list of communication events and important milestones please see Appendix B.

Internal:

- Face-to-face quarterly meetings
- Workshops
- Committee meetings (If committee rep unable to attend, send replacement)
- Briefing notes
- E-mail updates
- Website
- Listserv
- Protocol for facilitating communication of information internally (Communication pathways, key contacts, and roles and responsibilities matrix (Appendix C))
- Develop template communications materials including presentation formats and communiquéés to be used by FFT staff (i.e. PowerPoint slides, photos)
- Technical Reports
- Protocols
- Year in Review

External:

- Website
- Electronic Submission Form for projects
- Listserv
- Fact sheets/brochures targeted at those involved with reforestation activities, including commitment to SAFE silviculture. (protocol – Al Powelson)
- Fact sheets/brochures/synopsis for impacted communities and the general public
- Key messages for program staff, CF, MLAs, and Minister to use in communication with stakeholders and the media
- Presentation template for program staff to deliver to stakeholders
- Key message sheets, FAQs and activity updates for MLAs/ Community leaders in forest-dependent ridings
- Workshops (SISCO, NSC etc.)
- Profile Forests for Tomorrow projects to regional media through media field tours/ briefings/ and special media events
- Identify key media spokespersons for the Program
- Year in Review

First Nations Consultation:

The Crown has a legal obligation to consult with aboriginal peoples (First Nations) where there are aboriginal interests (potential aboriginal rights or title) that may be impacted by a Crown decision and associated activities. These activities include the silvicultural reforestation and restoration land base investments made by the Forests for Tomorrow (FFT) program. Third parties may be directed through contractual provisions or legislation to carry out procedural steps to information sharing and consultation with First Nations with regard to FFT projects and activities. The District Manager has decision making authority as to whether the consultation process has been appropriate and if the proposed project may proceed. For details of the information sharing and consultation process please see John McClarnon for “First Nations Information Sharing and Consultation”.

Prior to the 2006/2007 field season, the FFT Strategic Committee will communicate with First Nations the FFT program objectives and planned activities. Program policy on First Nations information sharing and consultation will be shared with the FN community.

Contact:

For more information about Forests for Tomorrow Please visit <http://www.for.gov.bc.ca/hfp/fft> or contact John McClarnon at 387-8903 or Nigel Fletcher at 387-8738.

APPENDIX A: COMMUNICATIONS MATRIX

Stakeholder	Role	Information Needs	Mechanism	From	Timeframe
Internal					
Sponsors: Chief Forester Jim Snetsinger Tim Sheldan, ADM Operations Ray Schultz, ADM MPB Response	Reports to Minister's Practices Advisory Council (PAC) and to Minister Coleman	High level information about the progress of the program, including: <ul style="list-style-type: none"> • Status (schedule, progress, issues) • Requests for issues/resolutions, in preparation for PAC meetings • Special Requirements • Copy of major communiqués 	<ul style="list-style-type: none"> • Status Report • Decision request • Email • In person briefing 	FFT Executive	<ul style="list-style-type: none"> • Monthly status reports • Other communications as required
Rod Deboice Provincial Bark Beetle Coordinator	Leads the Provincial response to the MPB	Need information about the Program at a sufficient level of detail to make decisions that impact the Provincial response to the MPB. <ul style="list-style-type: none"> • Regular progress updates • Review Recommendations and results from project reports 	<ul style="list-style-type: none"> • Status reports • In person briefing • Conference calls • Presentations as required 	FFT Executive	<ul style="list-style-type: none"> • As required
Barry Dobbin Assistant Provincial Bark Beetle Coordinator	Assists Bob Clark with the Provincial response to MPB	Need information about the Program at a sufficient level of detail to make decisions that impact the Provincial response to the MPB. <ul style="list-style-type: none"> • Regular progress updates • Need to review project reports and other extension materials 	<ul style="list-style-type: none"> • Status reports • Email • Conference calls • Presentations 	FFT Executive	<ul style="list-style-type: none"> • As required

Stakeholder	Role	Information Needs	Mechanism	From	Timeframe
Directors: Ralph Archibald Melanie Boyce	Provide high level direction to their respective branches	<ul style="list-style-type: none"> • Regular progress updates • Need to know how staff's time and branch resources are being used for the Program • Review extension materials and recommendations 	<ul style="list-style-type: none"> • Status reports • Extension reports • In person • Calls 	<ul style="list-style-type: none"> • FFT Program Manager and FFT Officer 	As required
Executive: Strategic Advisory Group Henry Benskin Gary Townsend Jim Maxwell Brian Storey	Executive support for FFT: Provide high level support for the program	High level information, including: <ul style="list-style-type: none"> • progress • high level issues • Results and recommendations • Milestones 	<ul style="list-style-type: none"> • Meet re: initial request • Briefing Note • Meetings • Email updates 	FFT Program Manager Or Program Officer	<ul style="list-style-type: none"> • Briefing note - before district visits • Updates at major milestones
FFT Program Manager: Lorne Bedford	Provides direction for the FFT Program	<ul style="list-style-type: none"> • Updates on committee progress • Results and recommendations • Any issues/ concerns 	<ul style="list-style-type: none"> • In person • Email • Meetings 	<ul style="list-style-type: none"> • FFT Officer 	<ul style="list-style-type: none"> • Frequent updates
FFT Officer: John McClarnon	Lead and coordinate the activities of the Program	<ul style="list-style-type: none"> • Detailed progress updates • Reports • Recommendations • Issues/ concerns 	<ul style="list-style-type: none"> • Monthly FFT Committee meetings • Email updates • In person 	<ul style="list-style-type: none"> • FFT Committee Leads • FFT Coordinator • Regions 	<ul style="list-style-type: none"> • Monthly • As required
FFT Coordinator: Nigel Fletcher	Coordinate the activities and administration of FFT	<ul style="list-style-type: none"> • Detailed updates on the progress of the committees • Reports • Recommendations • Issues/ concerns 	<ul style="list-style-type: none"> • Email updates • Meetings 	<ul style="list-style-type: none"> • Regions • FFT Committees 	<ul style="list-style-type: none"> • Frequently, as required

Stakeholder	Role	Information Needs	Mechanism	From	Timeframe
FFT Committee Leads	Leads their specific FFT Committee Planning Budget tracking Reporting of results/ recommendations	<ul style="list-style-type: none"> Detailed information about the projects being implemented by the committee Information about what other committees are doing Possibilities for coordinated efforts 	<ul style="list-style-type: none"> Regular committee meetings In person Email 	<ul style="list-style-type: none"> Committee members 	<ul style="list-style-type: none"> Regularly as determined by the committee Updates at major milestones
FFT Committees	Coordinate and lead various aspects of FFT Program	<ul style="list-style-type: none"> Status and results from other committees Vary depending on which committee Program management direction 	<ul style="list-style-type: none"> Email Website Monthly conference calls 	<ul style="list-style-type: none"> Other Committee members FFT Managers 	<ul style="list-style-type: none"> Regular updates
Forest Analysis & Inventory Branch	Analyze timber supply options for FMUs impacted by catastrophic events; Inform mitigation strategies	<ul style="list-style-type: none"> Timber supply information Harvest uplift data Shelf-life Cutblock data (size, location, etc.) Status and results from committees that implement projects in this field 	<ul style="list-style-type: none"> Committee meetings Briefing notes Reports Email Calls 	<ul style="list-style-type: none"> Committee Leads Works with Mal and MOE datasets 	<ul style="list-style-type: none"> As required At major milestones At release of reports
Research Branch	Planning and conducting research projects in FFT Program areas.	<ul style="list-style-type: none"> Results and recommendations from other activities/ research Data 	<ul style="list-style-type: none"> Committee meetings Briefing notes Reports 	<ul style="list-style-type: none"> Committee Leads 	<ul style="list-style-type: none"> As required At major milestones At release of reports
Tree Improvement Branch	Leads seed analysis; facilitate seed procurement and sowing requests; provide improved seed	<ul style="list-style-type: none"> Committee activities Regional information about seed stock and success Reports Results/ recommendations 	<ul style="list-style-type: none"> Committee meetings Briefing notes Reports Email Calls 	<ul style="list-style-type: none"> Committee leads 	<ul style="list-style-type: none"> As required At major milestones At release of reports

Stakeholder	Role	Information Needs	Mechanism	From	Timeframe
Ministry partners: MOE MAL (Integrated Land Management Bureau)	Coordinating certain components of the Program (i.e. Ecological Restoration) Participating members of many committees	<ul style="list-style-type: none"> • Roles and responsibilities • Updates about the progress and activities of the committees • Reports and recommendations 	<ul style="list-style-type: none"> • Committee meetings • All FFT Committee meetings • Email • In person 	<ul style="list-style-type: none"> • Other committee members • Committee Leads • FFT Officer • Presentations 	<ul style="list-style-type: none"> • Regular Committee meetings • As required
Aboriginal Relations and Reconciliation	First nations relations and negotiations; Advise FFT Managers and Communication Committee	<ul style="list-style-type: none"> • Projects and Program activity that impacts on areas of First Nations land claims or presents mutually beneficial economic opportunities. 	<ul style="list-style-type: none"> • Meetings • Conference Calls • Email 	<ul style="list-style-type: none"> • Strategic Committee • FFT manager/ officer 	<ul style="list-style-type: none"> • Regularly during the process for planning and initiating FN communication
Aboriginal Affairs Branch: Diane Goode Dawna Harden Rhonda Morris	Leadership in coordinating and developing policies, initiatives and support to First Nations' issues as they pertain to FFT management. Advise FFT Strategic Committee	<ul style="list-style-type: none"> • Projects and Program activity that impacts on areas of First Nations land claims or presents mutually beneficial economic opportunities. 	<ul style="list-style-type: none"> • Meetings • Conference Calls • Email 	<ul style="list-style-type: none"> • Strategic Committee • FFT manager/ officer 	<ul style="list-style-type: none"> • Regularly during the process for planning and initiating FN communication

Stakeholder	Role	Information Needs	Mechanism	From	Timeframe
Regional FFT Staff	Coordinate the planning and implementation of FFT Activities at the Regional level; Share ideas and innovations with other Regions and districts	<ul style="list-style-type: none"> • High level program decisions that affect FFT operations and operational projects • Results and recommendations from the work of all the FFT Committees • Results and recommendations from the experience of the other regions and the districts • Notification of PWC contracts awarded in their region 	<ul style="list-style-type: none"> • FFT meetings • Regional FFT meetings • Email • Phone • Website 	Regional Silviculture/ Forest Health Officers	<ul style="list-style-type: none"> • Regular Regional meetings • Frequent district meetings • Monthly FFT meetings • As required
Regional Silviculture/ Forest Health Team leaders (Al Randall and Susan Hoyles)	Lead FFT activities in their Region; Point of contact for communication between districts/ regional staff / FFT Officers	<ul style="list-style-type: none"> • Program decisions that affect FFT operations • Results and recommendations from the work of all the FFT Committees • Results and recommendations from the experience of the other regions and the districts • Other projects active in their region (i.e. MOE and PwC) 	<ul style="list-style-type: none"> • FFT meetings • Regional FFT meetings • Email • Phone • Website 	<ul style="list-style-type: none"> • Other Regions • District staff • Province • FFT Officers 	<ul style="list-style-type: none"> • As new information or reports are released • As required
Districts: Stewardship Program Staff (optional)	Lead FFT activities in the Districts Supply local knowledge and expertise Support the Regions and the Province	<ul style="list-style-type: none"> • Program decisions that affect FFT operations at the District level • Results and recommendations from the work of all the FFT Committees • Results and recommendations from the experience of the other districts • Notification of PWC contracts awarded in their region 	<ul style="list-style-type: none"> • FFT meetings • Regional FFT meetings • Email • Phone • Website • Sharepoint 	<ul style="list-style-type: none"> • Other Districts • Regional FFT staff • Province • FFT Officers 	<ul style="list-style-type: none"> • As new information or reports are released • As required

Stakeholder	Role	Information Needs	Mechanism	From	Timeframe
Library Contact: Les Peterson	Repository and catalogue of reports and publications	<ul style="list-style-type: none"> New reports and publications 	<ul style="list-style-type: none"> Listserv Electronic submission form Website 	<ul style="list-style-type: none"> FFT Coordinator Submitted electronically from licensees and contractors 	<ul style="list-style-type: none"> As required As project deliverables are completed
External					
Omineca Beetle Action Coalition	help Omineca communities and FNs prepare and recover from mountain pine beetle epidemic	<ul style="list-style-type: none"> Funding opportunities FFT activities in and around the communities Info on economic diversification and social aspects of research 	<ul style="list-style-type: none"> Email Briefing note Website Brochure 	<ul style="list-style-type: none"> Minister of Forests Chief Forester FFT Officers 	<ul style="list-style-type: none"> As required
Cariboo-Chilcotin Beetle Action Coalition	help communities and FNs prepare and recover from mountain pine beetle epidemic	<ul style="list-style-type: none"> Funding opportunities FFT activities in and around the communities Info on economic diversification and social aspects of research 	<ul style="list-style-type: none"> Email Briefing note Website Brochure 	<ul style="list-style-type: none"> Minister of Forests Chief Forester FFT Officer 	<ul style="list-style-type: none"> As required
Enar Esde: Janet Gagne Sheldon Gagne	Program Management Assistance (Program Management Plan, Workplans etc.) & technical project assistance	<ul style="list-style-type: none"> FFT priorities Program direction Funding allocations 	<ul style="list-style-type: none"> Email Meetings Phone 	<ul style="list-style-type: none"> FFT Program Manager FFT Officer/Coordinator 	<ul style="list-style-type: none"> Frequent As required

Stakeholder	Role	Information Needs	Mechanism	From	Timeframe
Third party administrator (PwC) Dave Bodac Rick Brand Ian Brown	Recipient agreement with PwC; Accepts proposals and manages capital envelope	<ul style="list-style-type: none"> • FFT priorities • Program direction • Funding allocations • Technical advise and expertise to assess and manage some projects • Project deliverables 	<ul style="list-style-type: none"> • Email • Meetings • Electronic submission form 	<ul style="list-style-type: none"> • FFT Program Manager • FFT Officer • Contractors and licensees 	<ul style="list-style-type: none"> • Quarterly updates • YTD reports • Progress reports • Project deliverables
Implementation Contractors	Recipient agreement with PwC Deliver the Program where no forestry service lead is able	<ul style="list-style-type: none"> • Program direction and priorities • Important timelines and objectives • Technical and legal information pertaining to their activities • Reports and publications 	<ul style="list-style-type: none"> • Email • Meetings • Website 	<ul style="list-style-type: none"> • PwC • FFT Officer • Regional contacts 	<ul style="list-style-type: none"> • Frequently, as required
BC Forestry Safety Council	Determine danger tree assessment for beetle killed areas of standing pine	<ul style="list-style-type: none"> • Any infractions or safety concerns 	<ul style="list-style-type: none"> • Phone • Email 	<ul style="list-style-type: none"> • Contractor • Licensee • Regional or district contact 	<ul style="list-style-type: none"> • As required
Forest Industry COFI: Al Macdonald	Delivers some of the program on the ground	<ul style="list-style-type: none"> • Guidance • Funding opportunities • Roles and responsibilities 	<ul style="list-style-type: none"> • Meetings • Email • website 	<ul style="list-style-type: none"> • Regional contact • PwC • Program Manager 	<ul style="list-style-type: none"> • As required
Western Silviculture Contractors' Association	Involved through recipient agreements; Represent silvicultural contracting industry	<ul style="list-style-type: none"> • High level information about the Program and the MPB to communicate to members • Information about safety initiatives • Information about program delivery and recipient agreements 	<ul style="list-style-type: none"> • Website • Meetings • emails 	<ul style="list-style-type: none"> • FFT Officer 	<ul style="list-style-type: none"> • As required

Stakeholder	Role	Information Needs	Mechanism	From	Timeframe
First Nations	Ensure that the interests (rights or title) of the FN community are considered in Crown decision making	<ul style="list-style-type: none"> • High level information about the Program and the MPB to communicate out to community members • Details of specific FFT projects, activities or decisions that may impact aboriginal interests (strategic overview, maps, other info about on-the-ground impacts within a management unit) 	<ul style="list-style-type: none"> • In person meetings • Website • Project summary report 	<ul style="list-style-type: none"> • District FN specialist • District manager • Recipient • AAB 	<ul style="list-style-type: none"> • As early as possible, before FFT activity
Minister's Community Advisory Group on Mountain Pine Beetle (tbc)	Reviews progress and provide input on BC Beetle Action Plan	<ul style="list-style-type: none"> • Progress reports • Results and statistics on the performance indicators 	<ul style="list-style-type: none"> • Presentations • Meetings • email • Progress reports 	<ul style="list-style-type: none"> • Program Manager • FFT Officer 	<ul style="list-style-type: none"> • As requested
Community leaders: Union of BC Municipalities	Ensure that the needs of their community are considered in decision making; External response to government practices	<ul style="list-style-type: none"> • High level information about the Program and the MPB to communicate out to community members • Details of specific projects or policy changes that affect their community • Educational opportunity • How the Program may affect their lives • Reassurance of government accountability 	<ul style="list-style-type: none"> • Local press Brochures and other printed material. • Website 	<ul style="list-style-type: none"> • Chief Forester • Minister • MLA • Mayor 	<ul style="list-style-type: none"> • Prior to any major initiatives, particularly near a town/city • As requested
PAB -Vivian Thomas -Maria Janicker	Help with Public communications/ organize any communication events with the Minister	<ul style="list-style-type: none"> • Major milestones • Interesting projects and facts • Statistics (no. of trees planted etc.) • Any reports or publications • Press releases 	<ul style="list-style-type: none"> • Email • website 	<ul style="list-style-type: none"> • FFT Officer • Communication Committee 	<ul style="list-style-type: none"> • As required • If any published information is intended for the public.

Stakeholder	Role	Information Needs	Mechanism	From	Timeframe
Public	External response to FFT Program	<ul style="list-style-type: none"> • Educational opportunity • How the Program may affect their lives • Reassurance of government accountability 	<ul style="list-style-type: none"> • Press release • Brochures and other printed communication material. • Website 	<ul style="list-style-type: none"> • Chief Forester • ADM • Minister 	<ul style="list-style-type: none"> • At initiation • At major milestones • At Program completion
Steelworkers/ IWA	Represent forest workers	<ul style="list-style-type: none"> • Employment opportunities • Worker safety 	<ul style="list-style-type: none"> • Email • website 	<ul style="list-style-type: none"> • FFT Officer 	<ul style="list-style-type: none"> • As required
ENGOS BC Environmental Network; Sierra Legal Defense		<ul style="list-style-type: none"> • High level information about the Program and the MPB to communicate out to community of practice • Details of specific projects or policy changes that affect them • Government accountability 	<ul style="list-style-type: none"> • Website • Press release 	<ul style="list-style-type: none"> • FFT Officer • Communication Committee 	<ul style="list-style-type: none"> • At major milestones • Upon request
Professional Associations: BC Woodlot Association BC Forest Professionals	Represents BC Woodlot owners	<ul style="list-style-type: none"> • High level information about the Program and the MPB to communicate to association members • Details of policy and decision that affect BC Woodlots 	<ul style="list-style-type: none"> • Email • Phone • Communiqué 	<ul style="list-style-type: none"> • FFT Officer • Communication Committee 	<ul style="list-style-type: none"> • As required • Upon request
Researchers/ Universities: UNBC UBC	Providing valuable knowledge through research; Some may be funded through recipient agreements	<ul style="list-style-type: none"> • Opportunities for funding • Related projects • Results and data 	<ul style="list-style-type: none"> • Website • Email 	<ul style="list-style-type: none"> • FFT Officer • Research Branch 	<ul style="list-style-type: none"> • As required

Stakeholder	Role	Information Needs	Mechanism	From	Timeframe
Federal Government: NRCAN PFC	Providing funds for FFT; Provide research function and expert knowledge	<ul style="list-style-type: none"> • Related projects • Results and data 	<ul style="list-style-type: none"> • Website • Email 	<ul style="list-style-type: none"> • FFT Officer 	<ul style="list-style-type: none"> • At major milestones • As reports/publications are available
FERIC	Research and development; Expert knowledge	<ul style="list-style-type: none"> • Opportunities for funding • Related projects • Results and data 	<ul style="list-style-type: none"> • Website • Email 	<ul style="list-style-type: none"> • FFT Officer 	<ul style="list-style-type: none"> • As reports/publications are available • As required

APPENDIX B: COMMUNICATION ACTIVITIES 2006/2007

Date	Activity	Responsibility	Key Message	Anticipated Outcomes
Feb. 1	Presentation to Western Silvicultural Contractors' Association AGM	Colene Wood		
<i>Feb 21</i>	<i>Provincial Budget Day – additional funding announced? Is FFT getting more money?</i>			
	Workshop			
Feb. 22	Minister mentions Forests for Tomorrow in speech to ABCFP			
	MLAs mention Forests for Tomorrow in response to budget and throne speeches, if applicable			
March	SISCO - presentation	John McClarnon	Accomplishments/ Activities to date	Increased awareness/support

Date	Activity	Responsibility	Key Message	Anticipated Outcomes
Mid-April	Event – opening of interpretive centre at Barriere/McLure fire site – opportunity to make comparisons to FFT objectives.			
April	Mountain Pine Beetle Action Plan updated for 2006-11			

Appendix C: FFT Internal Communication Pathways (DRAFT)

